



Saturday June 6. 2026

Dear Friends,

I am delighted to invite you to the 8th Ajax Mayor's Gala, "Where the Stars Meet the Sea," taking place on Saturday, June 6, 2026. This year's celebration is especially meaningful, as it will be the last gala I have the privilege of hosting. It has truly been an honour to bring together the many sponsors, community champions and volunteers who share a passion for strengthening and supporting Ajax.

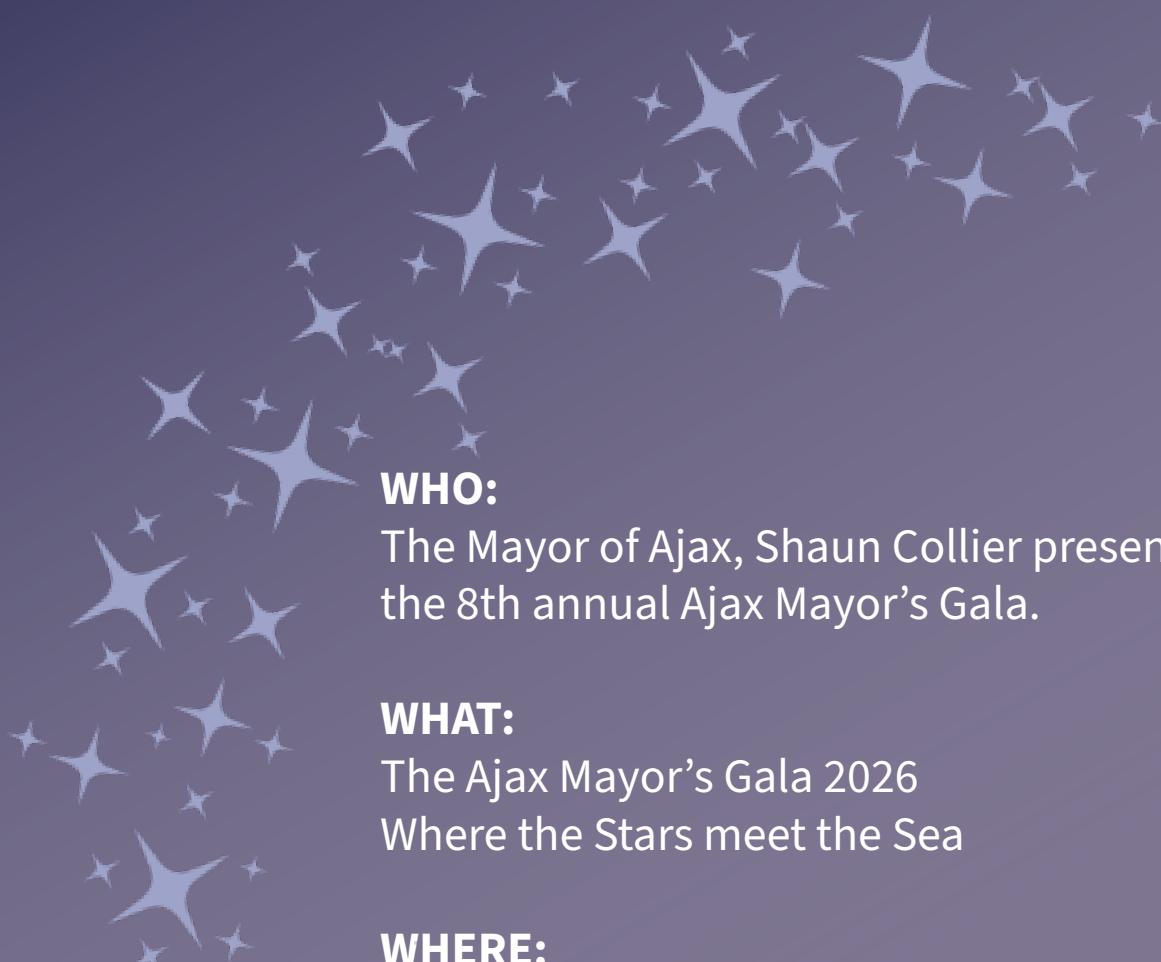
Immediately after becoming Mayor in 2018, I wanted to create a fundraising event to support our growing community and engage like-minded partners. Since our inaugural event in 2019, the Ajax Mayor's Gala has raised more than \$1.7 million net to care for our community, thanks to the support of our sponsors. Your generosity and commitment continue to inspire me year after year.

We are proud to welcome back the Ajax Pickering Hospital Foundation (APHF) as our Charity of Choice for 2025 and 2026. For over six decades, Ajax Pickering Hospital has stood as a cornerstone of health in our community, and APHF works tirelessly to ensure that this legacy of care continues. Their efforts help fund essential equipment and innovations not only at Ajax Pickering Hospital, but also at Lakeridge Gardens Long-Term Care Home and the Jerry Coughlan Health & Wellness Centre. Funds raised through the Gala in 2025 and 2026 will support the purchase of multiple Automatic Drug Dispensing Units for the hospital's surgical and medical units. These advanced systems improve accuracy and safety in medication administration, reduce the risk of adverse drug events, and enhance patient outcomes—benefiting every individual who receives care at the hospital. In addition, a portion of the funds raised will continue to support other charitable organizations and not-for-profit groups dedicated to enriching and uplifting our community.

This year also marks the 50th anniversary of the visit of the 8th HMS Ajax frigate to our town. Our town was named after the original Royal Navy ship, a legacy that anchored our identity in a story of resilience and resolve. I am honoured to welcome members of the HMS Ajax & River Plate Veterans Association as special guests at the gala, and I respectfully ask for your consideration in sponsoring a seat for these distinguished guests.

Thank you for joining us once again. I look forward to celebrating with you as we set sail on another unforgettable journey — where the stars meet the sea.

Mayor Shaun Collier

**WHO:**

The Mayor of Ajax, Shaun Collier presents
the 8th annual Ajax Mayor's Gala.

WHAT:

The Ajax Mayor's Gala 2026
Where the Stars meet the Sea

WHERE:

Durham Convention Centre
630 Beck Crescent, Ajax, ON L1Z 1C9

WHEN:

Saturday, June 6th, 2026
Reception at 6:00pm

WHY:

Raising funds to benefit the charities
and organizations doing great work in
our community.

The Charity of Choice is the Ajax
Pickering Hospital Foundation.

Contact:

Rose Collier, Gala Chair
ajaxmayorsgala@gmail.com

Celestial Navigators

PRESENTING SPONSORS | \$30,000

BENEFITS PRIOR TO THE GALA

- Opportunity to provide digital storytelling shared on social media platforms
- Logo with link to company website on gala website
- Logo featured on social media platforms as the Presenting Sponsor
- Invitation to the Sponsor Appreciation Event

BENEFITS DURING THE GALA

- Highlighted in a pre-recorded event video as Presenting Sponsor screened in the dining room as part of the evening's main program
- Premier table placement, with room for 12 guests
- Recognition from podium by Mayor Shaun Collier
- Logo featured in the multi-media presentation broadcasted throughout the evening in the main dining room and as well as the entire venue
- Logo recognition as the Presenting Sponsor on the cover of the event program

BENEFITS AFTER THE GALA

- Recognition as Presenting Sponsor on all social media platforms and in any potential gala advertisements
- Corporate representative invited to attend cheque presentation to recipient organizations

Midnight Stargazers

MAIN ENTERTAINMENT SPONSORS | \$25,000

BENEFITS PRIOR TO THE GALA

Opportunity to provide digital storytelling shared on social media platforms
Logo with link to your company website on the gala's website
Logo featured on social media platforms as a Main Entertainment Sponsor
Invitation to the Sponsor Appreciation Event

BENEFITS DURING THE GALA

Premier table placement, with room for 8 guests
Recognition from podium by Mayor Shaun Collier
Logo featured in the multi-media presentation broadcasted throughout the evening in the main dining room and as well as the entire venue
Logo featured in the multi-media presentation displayed in the main dining room during the evening's main entertainment
Logo recognition as a Main Entertainment Sponsor in a prominent location in the event program

BENEFITS AFTER THE GALA

Recognition as a Main Entertainment Sponsor on all social media platforms and in any potential gala advertisements
Corporate representative invited to attend cheque presentation to recipient organizations

Fair Winds and Following Seas

FORMAL DINING SPONSORS | \$20,000

BENEFITS PRIOR TO THE GALA

Opportunity to provide digital storytelling shared on social media platforms
Logo with link to your company website on the gala's website
Logo featured on social media platforms as a Formal Dining Sponsor
Invitation to the Sponsor Appreciation Event

BENEFITS DURING THE GALA

Premier table placement, with room for 8 guests
Recognition from podium by Mayor Shaun Collier
Logo featured in the multi-media presentation broadcasted throughout the evening in the main dining room and as well as the entire venue
Logo featured in the multi-media presentation displayed in the main dining room during the evening's formal dinner
Logo recognition as a Formal Dining Sponsor in a prominent location in the event program

BENEFITS AFTER THE GALA

Recognition as a Formal Dining Sponsor on all social media platforms and in any potential gala advertisements
Corporate representative invited to attend cheque presentation to recipient organizations

North Stars

\$15,000

BENEFITS PRIOR TO THE GALA

Logo with link to your company website on the gala's website
Logo featured on social media platforms at Sponsorship level
Invitation to the Sponsor Appreciation Event

BENEFITS DURING THE GALA

Preferred table placement, with room for 8 guests
Logo featured in the multi-media presentation broadcasted throughout the evening in the main dining room and as well as the entire venue
Logo recognition in the event program
Custom recognition uniquely integrated into the Gala

BENEFITS AFTER THE GALA

Recognition on all social media platforms and in any potential gala advertisements
Corporate representative invited to attend cheque presentation to recipient organizations

Horizon Glow

\$10,000

BENEFITS PRIOR TO THE GALA

Logo with link to your company website on the gala's website
Logo featured on social media platforms at Sponsorship level
Invitation to the Sponsor Appreciation Event

BENEFITS DURING THE GALA

Table with room for 8 guests
Logo featured in the multi-media presentation broadcasted throughout the evening in the main dining room and as well as the entire venue
Logo recognition in the event program

BENEFITS AFTER THE GALA

Recognition on all social media platforms and in any potential gala advertisements
Corporate representative invited to attend cheque presentation to recipient organizations

Sailor's Mate

\$1,000 per sponsored Veteran

Please consider this one-of-a-kind additional sponsorship to make the evening even more special.

Our town was born out of wartime necessity, and our very name is a tribute to HMS Ajax, the Royal Navy cruiser that was successful at the 1939 Battle of the River Plate.

2026 marks the 50th anniversary of the visit of the 8th HMS Ajax frigate to our town. We are honoured to welcome members of the HMS Ajax & River Plate Veterans Association as special guests at the gala, and ask for your consideration in sponsoring a seat for these distinguished guests.

The \$1,000 sponsorship will provide a seat at the Veterans' Table for a member of the Association.

BENEFITS DURING THE GALA

Recognition in the event program

The background of the image is a high-angle aerial photograph of a city. A prominent feature is a river that winds its way through the urban landscape, with a bridge spanning one of its curves. The city grid is visible, with numerous streets and buildings. The overall color palette is dominated by blues and greys.

AJAX MAYOR'S GALA
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